

Qurito

Curiosity, Redefined!

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1. Introduction

1.1 Introduction

Qurito is a platform for people to discover, gain and share their ideas and knowledge. The primary goal of Qurito is to deliver reliable and valuable content that is free of promotional spam or other various forms of unwanted content. As a result, the users of the platform can grow and explore in an effective and efficient manner. Qurito differs from other pre-existing knowledgebase platforms in a unique way through an incentive program. Qurito incorporates a rewarding system, which rewards users for their contributions within the platform. This reward system will subsequently bring out more qualitative and quantitative content that will be shared on the platform.

1.2 Mission & Vision

Creating a platform for curious minds that are willing to share knowledge, ideas and views in a way that is unlike any other pre-existing platform. Qurito will be a common platform for people around the globe to share their knowledge, experiences and ideas while also being rewarded for the same. The aim is to create a globalized platform where being curious and helpful can be rewarding.

1.3 Problems

On many existing platforms, there is a lack of quality content shared by people in the form of Q/A (Question and Answers), Polls and Forums. These platforms also lack structure, making it nearly impossible to quickly index and search for specific content. Lastly,

when using these platforms, you never know how reliable the information is, especially because there is no incentive for giving reliable and quality feedback.

1.4 Solutions

Qurito aims to solve these problems by bringing in quality content by attracting more knowledgeable, idealistic, passionate and curious people to the platform. Qurito will also reward users for their contributions to the platform as gratitude for their service, which directly increases the volume of qualitative content. Users of the platform will also have a unique rating for how reliable their profile is which will solve the ongoing issue of accountability that other platforms lack. Maintaining easily indexable content using the latest technologies (discussed in **Section 3**) will also enhance the overall user experience within the platform.

2. The QURO Token

2.1 QURO Token Introduction

After undergoing a series of testing, consolidating our platform's needs, and doing extensive research, the team decided that the Ethereum Platform was unquestionably our best choice. Speed and scalability are two crucial factors that we want to promise the users of Qurito, which Ethereum will ensure. Qurito will be run using QURO tokens, which will be distributed in the token sale. QURO tokens will have 18 Decimal Places, meeting the requirements of the Ethereum platform. QURO tokens will be the driving force of the platform and a QURITO will be a fraction of QURO, which will be used platform wide. The QURITO can be used for a variety of tasks which will be explained in **Section 2.3**.

2.2 QURO and QURITO Conversion

One (1) QURITO is 1/100 of one (1) QURO (See Below).

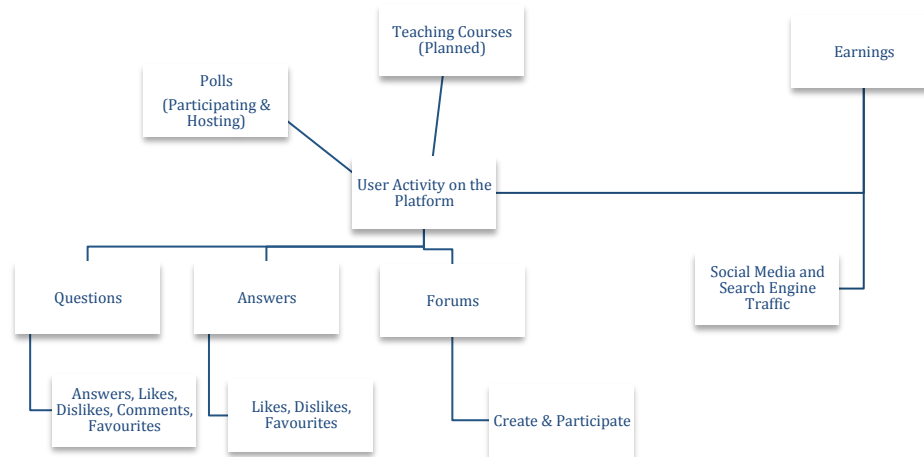
$$1 \text{ QURO} = 100 \text{ QURITO'S}$$

$$1 \text{ QURITO} = 0.01 \text{ QURO}$$

2.3 QURITO in the Platform

QURITO's will be an integral part of major operations on the platform. QURO tokens can be deposited into the main wallet and can be changed for QURITO's. Claiming QURO tokens from QURITO's is discussed more in **Section 2.4**. The derivation of QURITO virtual token is to ensure scalability, security and stability within the platform, which will also promote currency liquidity. The QURITO has no face value outside the platform until it is converted back into a QURO.

2.3.1 Earning QURITO tokens on the platform.



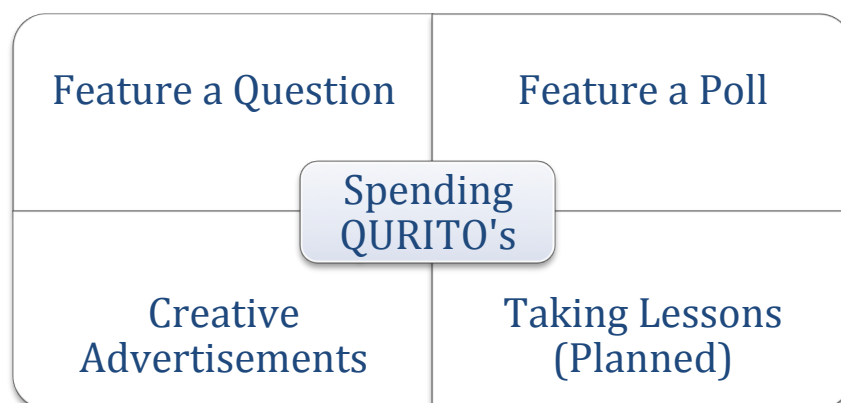
QURITO's can be earned in two prominent ways; **User Activity** (Q/A, Polls, Forums) and **Web Analytics** (based on Social Media and Search Engine Traffic). For example, a user posts a Question, which over the course of time may receive an influx of views, answers, likes and favorites. As a result, the user who posted the question, or the users who provide answers, may receive QURITO's based on predefined parameters and algorithms that will be designed, tested and finalized by the team. The same holds true for Polls, Surveys, Forums, and any other features within the platform. The greater the contribution and traffic, the more QURITO's that will be rewarded.

2.3.2 Spending QURITO tokens on the platform.

There will be various ways in which a user can spend QURITO's within the platform. For example, a user can spend QURITO's tokens on the platform to "Feature" a Question in the search results or the homepage, which will attract more views. Although posting a Question is free, and always will be, paying for Featured content will be an option for quick, efficient, and rewarding answers. Polls, Forums, and Surveys will also have the option to be featured as well. The user who has posted the

Question can also Feature a single answer from the numerous answers. In this case, the user who provided the Answer will earn QURITO's.

More ways of spending QURITO's over the platform are still being tested and decided upon amongst our Developer team. You will also have the option to tip and transfer amongst wallets for those who wish to do so. We plan on sponsoring a user-based voting session, to see what the community wants to see within the platform.



2.4 “Claim” QURITO

Content that is posted on the platform accrue QURITO's over time based on the criteria's discussed in **Section 2.3.1**. A user can withdraw the QURITO tokens from the main account balance at any time. The **ONLY** exception is that each Question, Answer or Poll that has generated QURITO's over time, can only be claimed once. Once a “Claim” has been initiated, the content will no longer generate QURITO's in the future, and the claimant's main account is credited with the QURITO's earned until the date of the Claim.

*[For Example, A user posted a Question one (1) year ago. Presently, the Question has generated 600 QURITOS over the course of time. If the user initiates a “Claim” on that Question, the generated 600 QURITOS are transferred to the main wallet account and the Question no longer generates QURITO's further. A Question continues to generate QURITO's based on factors discussed in **Section 2.3.1** until and unless a “Claim” has been initiated. The same rules will apply for all planned and unplanned forthcoming features.]*

2.5 QURO's to QURITO Exchange

All QURITO's claimed will be stored in the main account balance within your wallet. The QURITO's can be changed for QURO's anytime but a minimum balance of 100 QURITO's is mandatory for processing and incorporates a 1% fee.

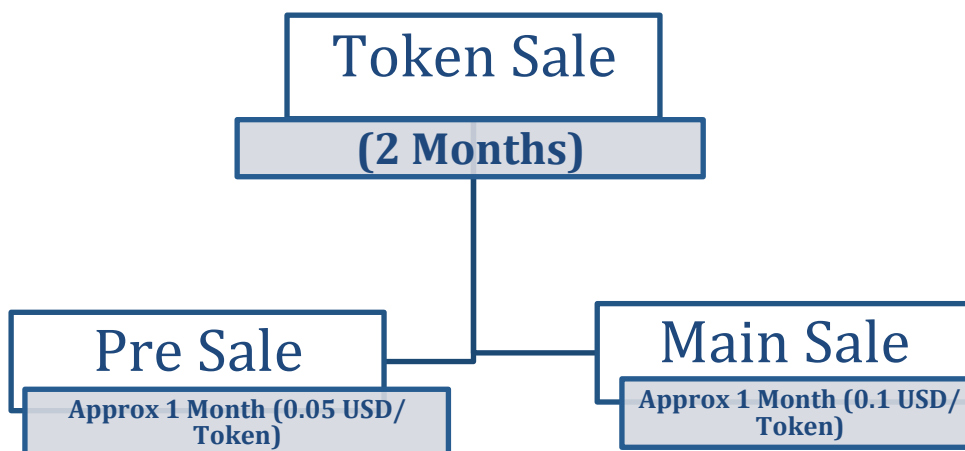
Likewise, a user can add QURO's to the account and change them to QURITO's, per the conversion discussed in **Section 2.2**, to use them platform wide. Adding QURITO's to the account incorporates no addition fee.

*[For **Section 2.4** and **2.5** – Please note that a “Claim” doesn't initiate the removal of the Question/Answer/Poll from the Portal. It just exempts the entity from further earnings based on factors discussed in **2.3.1**. All QURITO tokens earned are completely based on the factors discussed in **2.3.1** as well. The exact parameters are still being researched and are not decided upon yet until we know what works best for our users. The parameters and the QURITO to QURO conversion fees are subject to minor change in the platform in the future if required.]*

2.6 Token Sale & Token Allocation

The Token Sale will take place in two major phases which can be seen in the figure below. Dynamic token pricing is also clearly mentioned in the corresponding time duration. Tokens will be allotted as soon as possible after all required payment confirmations are met. Tokens can be withdrawn only after the end of the Token Sale, the same will be communicated through our official channels.

Phases of Token Sale:



Please refer our website for all the detailed info and the exact dates.

Token Allocation:

Purpose	Tokens
<i>Token Sale</i>	250M
<i>Reserved for Platform-wide utilization</i>	250M
<i>Developers & Foundation Building</i>	80M
<i>Promotions, Rewards & Bonuses</i>	20M
TOTAL	600M

The distribution of tokens can be clearly seen in the above table. A total of **600M** Tokens will be issued with a Hard Cap of 25M USD. The Token Sale ends once the Hard Cap is reached, or until the ICO ends. All unsold tokens will be burned.

Tokens **Reserved** for Platform-wide use will only be utilized within the platform over time. At the end of the token sale, for the percentage of unsold tokens, the same percentage of tokens will be burnt in the Platform wide token reserve. Information about **Promotions, Rewards and Bonuses** will be shared via the communication channels.

2.6.1 Prime Investors

The Top 20 Investors at the end of the Crowdsale are invited to the **Prime Investor's** board. Prime Investors will receive bonus tokens at the end of the Crowdsale after a complete audit is done. The Prime Investors leaderboard will be displayed during the main sale in the Prime Investors section of the crowd sale website.

The Bonus allocations can be seen in the below table.

Rankings	Bonuses (tokens)
1 to 5	1000000 (each)
6	800000
7	750000
8	700000
9	650000
10	600000
11-15	400000 (each)
16-20	200000 (each)
TOTAL	11500000

2.6.2 Prime Promoters

Although we appreciate all types of healthy promotion of the platform, Prime Promoters will be the people or communities promoting our platform in a creative and effective way. Prime promoters will be rewarded based on their volume and the quality of promotional activities with respect to the criteria finalized by the Promotions Department. The Department will communicate directly via communication channels. A Registration and verification is required for enrolling in the Prime Promoters program and the same will be notified via dedicated communication channels. Enroll yourself at promotions@qurito.io.

IMPORTANT POINTS

- 1) The minimum and maximum allocations for purchasing during the Crowdsale is between 1000 and 5,000,000 QURO's (not factoring in rewards).
- 2) Any unsold tokens in the Token Sale will be burnt. An audited report will be released within 2-3 weeks after the Tokens Sale.
- 3) For the number of tokens that go unsold and burnt in the Token Sale, a matching amount will be burnt in the Platform wide token allocation.
- 4) Adjustments can be made in the token allocations in other branches based on the Token Sale results as per the phases. In case of any such decision, the same will be communicated.
- 5) Any unused tokens in the Promotions, Rewards and Bonuses will be added in the Developers & Foundation Fund after applying the burnout if required.
- 6) Token Distribution will start after the end of Token Sale. Token Transfer to private wallets will be possible only after that. The same will be communicated in the portal.

3. The Qurito Platform Development

3.1 Platform Fundamentals & Planning

The Platform Development is planning to equip the latest and futuristic technologies. The same has been planned over the course of 12 months taking into consideration all the technicalities and important factors such as; Design (an outstanding UI & an unforgettable UX), Programming a powerful backend engine, Hosting the content over a popular and reliable platform. Modern and Smart Technologies like Machine Learning and AI are planned to be tightly incorporated with the system. SEO will enable maximum content outreach. **The detailed internal technicalities are hidden to ensure platform security.**

Moreover, Design will be given the foremost importance in the entire development cycle. The plan is to build a responsive web application ideal for cross-platform and mobile applications. We plan on offering **iOS** and **Android** apps at a later time.

3.2 Importance of Machine Learning, AI & NLP

Machine Learning and AI will play major role in the platform, aiming to increase user engagement, populating and loading related content and other various features. Collaboration of NLP, with the above mentioned Smart Technologies, will help us achieve a more prestigious userbase, ensuring quality content delivery, by continuous filtering of; spam, irrelevant, unwanted content shared on the platform.

3.3 Timeline

May, 2017	Planning and Initial Team Building
July, 2017	Technical and Market Research, Building Task Forces prior to ICO
November & December, 2017	Crowd funding via ICO & Token Sale
January, 2018*	Shifting Office Premises & Work Force Recruitment
January, 2018*	Platform Development Begins
June, 2018*	Platform Release in Beta Version (for Testing) (Investors registered in Beta Testing Program will be invited to join)
August, 2018*	Final Platform Public Release

(Dates are subject to extension in case of unavoidable circumstances. Please check the roadmap on the Official Website for the exact dates. Keep subscribed to our communication channels to stay updated.)*

5. Contact Information

Feel free to reach us out. Our team is there to help you on the below platforms.

Website: <http://www.qurito.io>

Telegram: <https://t.me/qurito>

Email: info@qurito.io
support@qurito.io

Bitcoin Talk: <https://bitcointalk.org/index.php?topic=2175903>

Facebook: <https://www.facebook.com/qurito>

Twitter: <https://twitter.com/QuritoOfficial>